

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: PA DSCC / VILLELLA 4 SENATE(341783)
PO BOX 3792
Harrisburg, PA 17105-3792

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56960
Contract Dates: 10/10/2012-10/15/2012
Customer Order:
Linked Order:
CPE: / / 2443

Invoice Num: 1201-543913
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

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PAY BY 11/20/2012
Net 30 days

In Account With: BUYING TIME(35698)
650 Massachusetts Ave NW Ste 210
Washington, DC 20001-3796
ATTN:Accounts Payable

Product Desc: VILLELLA 10/10-12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	530-6PM NEWS	10/10/2012-10/12/2012	. . W T F . .	30	3	800.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		. . W T F . .		3		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/10/2012	We	05:44:53 PM		KVPASS1203DMH	30	800.00				
10/11/2012	Th	05:43:23 PM		KVPASS1203DMH	30	800.00				
10/12/2012	Fr	05:42:18 PM		KVPASS1203DMH	30	800.00				
2	5-530PM NEWS	10/10/2012-10/12/2012	. . W T F . .	30	3	800.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		. . W T F . .		3		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/10/2012	We	05:23:10 PM		KVPASS1203DMH	30	800.00				
10/11/2012	Th	05:23:02 PM		KVPASS1203DMH	30	800.00				
10/12/2012	Fr	05:24:30 PM		KVPASS1203DMH	30	800.00				
3	THIS MORNING 430-5AM	10/14/2012-10/14/2012 S	30	1	70.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012	 S		1		70.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/14/2012	Su	04:43:16 AM		KVPASS1203DMH	30	70.00				
4	THIS MORNING 430-5AM	10/15/2012-10/15/2012	M	30	1	70.00				
30 MIN SEP										

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		M		1		70.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/15/2012	Mo	04:44:37 AM		KVPASS1203DMH	30	70.00			
5	THIS MORNING 6-7AM			10/12/2012-10/12/2012	 F . .		30	1	600.00
	30 MIN SEP									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012	 F . .		1		600.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/12/2012	Fr	06:10:05 AM		KVPASS1203DMH	30	600.00			
6	PRICE IS RIGHT			10/12/2012-10/12/2012	 F . .		30	1	450.00
	30 MIN SEP									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012	 F . .		1		450.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/12/2012	Fr	11:27:41 AM		KVPASS1203DMH	30	450.00			
7	CBS SOAPS 1230-2P			10/12/2012-10/12/2012	 F . .		30	1	345.00
	30 MIN SEP									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012	 F . .		1		345.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/12/2012	Fr	01:00:42 PM		KVPASS1203DMH	30	345.00			
8	11:35P-12:37A - LETTERMAN			10/15/2012-10/15/2012		M		30	1	575.00
	30 MIN SEP									

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	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		M		1		575.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/15/2012	Mo	12:12:55 AM		KVPASS1203DMH	30	575.00			
9	FACE THE NATION			10/14/2012-10/14/2012	 S		30	1	450.00
	30 MIN SEP									
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012	 S		1		450.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/14/2012	Su	11:26:54 AM		KVPASS1203DMH	30	450.00			
10	07:00:00-08:00:00			10/12/2012-10/12/2012	 F . .		30	1	290.00
	30 MIN SEP									
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012	 F . .		1		290.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/12/2012	Fr	07:25:16 AM		KVPASS1203DMH	30	290.00			
11	07:00:00-08:00:00			10/15/2012-10/15/2012		M		30	1	340.00
	30 MIN SEP									
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		M		1		340.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/15/2012	Mo	07:58:50 AM		KVPASS1203DMH	30	340.00			
12	08:00:00-09:00:00			10/12/2012-10/12/2012	 F . .		30	1	290.00
	30 MIN SEP									

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		 F . .		1		290.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	08:42:48 AM		KVPASS1203DMH	30	290.00			
13	08:00:00-09:00:00		10/15/2012-10/15/2012		M		30	1	340.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M		1		340.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	08:57:55 AM		KVPASS1203DMH	30	340.00			
14	THIS MORNING 5-6AM		10/12/2012-10/12/2012	 F . .		30	1	290.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		 F . .		1		290.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	05:49:02 AM		KVPASS1203DMH	30	290.00			
15	THIS MORNING 5-6AM		10/15/2012-10/15/2012		M		30	1	380.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M		1		380.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	05:42:59 AM		KVPASS1203DMH	30	380.00			
16	NOON NEWS		10/12/2012-10/12/2012	 F . .		30	1	550.00
30 MIN SEP									

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	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012	 F . .		1		550.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/12/2012	Fr	12:24:18 PM		KVPASS1203DMH	30	550.00			
17	NOON NEWS		10/15/2012-10/15/2012		M		30	1	585.00	
	30 MIN SEP									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		M		1		585.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/15/2012	Mo	12:29:30 PM		KVPASS1203DMH	30	585.00			
18	430-5PM NEWS		10/12/2012-10/12/2012	 F . .		30	1	500.00	
	30 MIN SEP									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012	 F . .		1		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/12/2012	Fr	04:40:00 PM		KVPASS1203DMH	30	500.00			
20	4-430PM NEWS		10/12/2012-10/12/2012	 F . .		30	1	500.00	
	30 MIN SEP									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012	 F . .		1		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/12/2012	Fr	04:24:09 PM		KVPASS1203DMH	30	500.00			
23	M-F 6PM NEWS		10/12/2012-10/12/2012	 F . .		30	1	900.00	
	30 MIN SEP									

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10/08/2012-10/14/2012		F..		1		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	06:25:05 PM		KVPASS1203DMH	30	900.00			
24	M-F 6PM NEWS		10/15/2012-10/15/2012		M.....		30	1	990.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M.....		1		990.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	06:09:00 PM		KVPASS1203DMH	30	990.00			
25	M-F 630PM NEWS		10/12/2012-10/12/2012	F..		30	1	900.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		F..		1		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	06:57:25 PM		KVPASS1203DMH	30	900.00			
27	CBS EVENING NEWS		10/12/2012-10/12/2012	F..		30	1	900.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		F..		1		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	07:29:26 PM		KVPASS1203DMH	30	900.00			
28	CBS EVENING NEWS		10/15/2012-10/15/2012		M.....		30	1	990.00
30 MIN SEP									

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10/15/2012-10/21/2012			M		1		990.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	06:59:25 PM		KVPASS1203DMH	30	990.00			
29	SAT.CBS MORNING NEWS		10/13/2012-10/13/2012	 S .		30	1	450.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		 S .		1		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	09:58:00 AM		KVPASS1203DMH	30	450.00			
30	11PM NEWS		10/12/2012-10/12/2012	 F . .		30	1	1,700.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		 F . .		1		1,700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	11:29:15 PM		KVPASS1203DMH	30	1,700.00			
31	THIS MORNING 9-10AM		10/12/2012-10/12/2012	 F . .		30	1	150.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		 F . .		1		150.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	09:42:21 AM		KVPASS1203DMH	30	150.00			
32	11PM NEWS		10/13/2012-10/13/2012	 S .		30	1	1,500.00
30 MIN SEP									

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: PA DSCC / VILLELLA 4 SENATE(341783)
PO BOX 3792
Harrisburg, PA 17105-3792

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56960
Contract Dates: 10/10/2012-10/15/2012
Customer Order:
Linked Order:
CPE: / / 2443

Invoice Num: 1201-543913
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012
Net 30 days

In Account With: BUYING TIME(35698)
650 Massachusetts Ave NW Ste 210
Washington, DC 20001-3796
ATTN:Accounts Payable

Product Desc: VILLELLA 10/10-12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012	S.		1		1,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/13/2012	Sa	11:11:11 PM		KVPASS1203DMH	30	1,500.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		32		19,905.00		2,985.75	16,919.25	0.00	0.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY PA DSCC/VILLELLA 4 SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	19,905.00
Trade Value	0.00
Agency Commission	2,985.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	16,919.25

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